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## IMPRINT

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GoodVision

# The idea

Good vision for all –  
a global challenge

According to a study by the World Health Organization (WHO), more than 950 million people need glasses but cannot afford them or have no access to optical care. The consequences are serious: children have difficulties learning and adults are unable to take on any or any qualified work to secure the family income. We want to change this.





## Dear friends of GoodVision,

thanks to your support, we have already helped over 630,000 people to see better with GoodVision Glasses. More than 1.6 million people have received a free eye test – in over 17,000 mobile eye camps – but the GoodVision Glasses are now more than just the iconic spring wire frame. We change lives. Patients with suspected cataracts are referred to partner clinics for surgery. Lentes al Instante (Paraguay) uses artificial intelligence to examine retinal images for diseases. In India, we use high-quality plastic frames in addition to GoodVision Glasses. This generates a contribution margin that helps us to expand our work.

GoodVision is changing. Thanks to your support, we are able to consistently pursue the idea behind GoodVision: to achieve the greatest possible and most sustainable benefit for visually impaired people worldwide. In our new annual report, we take you on a journey through our work. Do not hesitate to contact us at any time! We would be delighted to invite you to an information event, an online presentation or a meeting.

Thank you very much for your support.

Yours sincerely,  
The Board of Directors of EinDollarBrille e.V.  
Martin Aufmuth, Karsten Wolf, Dr. Peter Seitz







"With my work at Care Netram,  
I help people to see the world."

Gopinath Das, Optometrist,  
Care Netram

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## Our vision

All people worldwide have permanent access to affordable and high-quality basic optical care, especially glasses.

## Who we are

EinDollarBrille (GoodVision Germany) is a non-profit organization based in Erlangen, Germany, which has been committed to good vision in Africa, Asia and South America since 2012.

## What sets us apart

With innovative approaches such as local production, targeted training and educational work, GoodVision creates sustainable solutions for people with visual impairments. With its holistic approach, which includes medical aid as well as the optical component, GoodVision sets standards in global health-care.





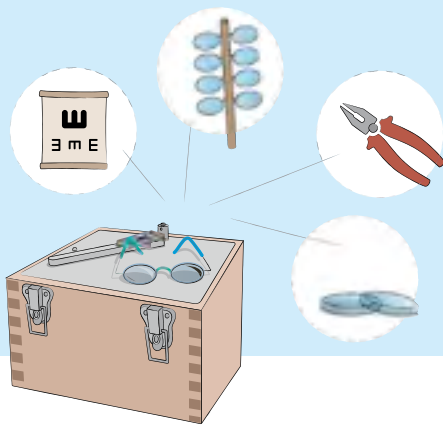


"A simple pair of glasses  
can completely change someone's life."

Martin Aufmuth, inventor of the  
GoodVision Glasses and founder of EinDollarBrille e.V.

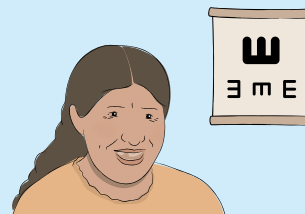
# GoodVision's fields of activity

Good vision for all! It sounds so simple, but it requires commitment, expertise and cooperation in different disciplines and at different levels. Get to know the individual areas of work for GoodVision.



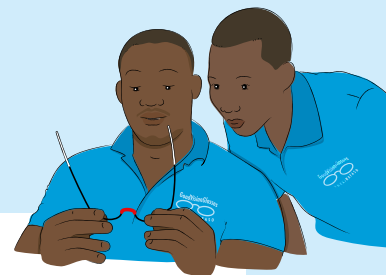
## Glasses & production

The GoodVision Glasses consist of a light but extremely stable spring steel frame. They are produced without electricity on a simple bending machine. The matching lenses can be inserted into the frame in one easy step. The material costs for a pair of glasses are around one US dollar and the selling price is two to three days' local wages.



## Vision tests

Before any pair of glasses is sold, a professional vision test must always be carried out by a qualified specialist. GoodVision organizes eye camps in remote villages, schools, factories or health centers to reach people who are unable to visit an optician for financial or logistical reasons.



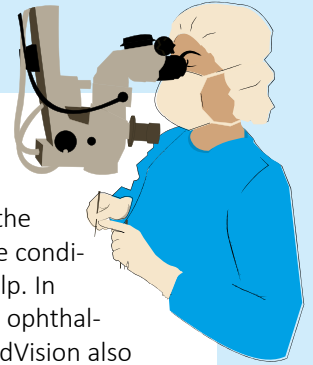
## Training and employment

GoodVision trains specialists in optics and eye-wear production in the program countries. Around 400 people work for GoodVision in eleven countries in Asia, Africa and South America. This creates new jobs with prospects even in regions with poorly developed labor markets.



"It is only with a professional eye test that glasses can be a safe and valuable vision aid."

René Freiherr von Künßberg, Head of Optics, Production & Materials Management



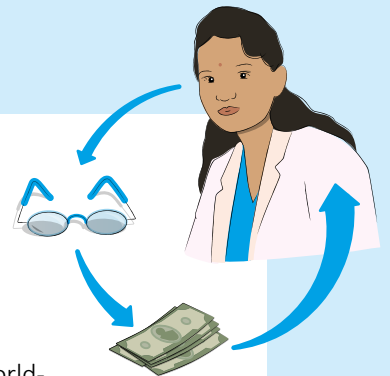
### Medical examination and treatment

The most important step before the actual vision test is to identify eye conditions for which glasses cannot help. In this case, a referral is made to an ophthalmologist. In some countries, GoodVision also organizes operations for cataracts or provides comprehensive basic ophthalmological care.



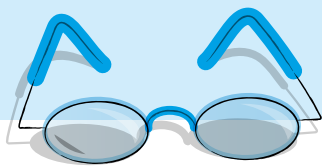
### Awareness

GoodVision works to raise health awareness among people in the program countries through extensive information campaigns. Trained and sensitized regional experts meet their fellow citizens at eye level. They talk about the effects of glasses in their native language and gently try to dispel myths about poor vision.



### Sustainability

GoodVision acts sustainably by establishing permanent production and distribution structures in the program countries. The association is committed to good vision worldwide and thus makes an important contribution to achieving the United Nations' Sustainable Development Goals. Its work contributes directly to 11 of the 17 goals.



### Standards of quality

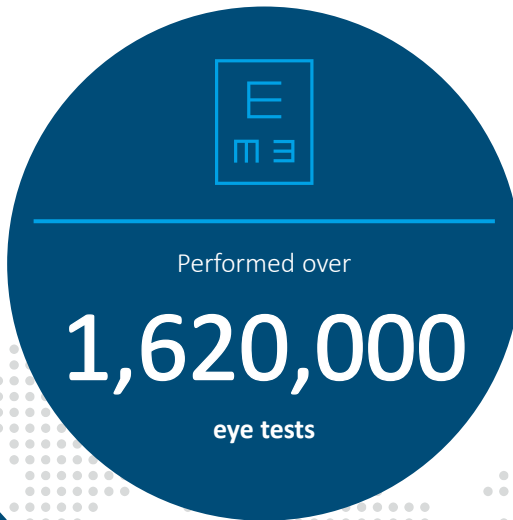
Quality plays a central role at GoodVision. The association stands for high-quality optical care and attaches great importance to providing the best possible care for people with defective vision. The frames and lenses of the GoodVision Glasses must meet high quality standards and withstand heavy strain. Opticians are trained according to uniform rules and current scientific standards, and the annual recertification of opticians is an important part of quality assurance.

### Networks and society

In an international context, GoodVision is involved in associations and organizations to anchor the importance of good vision at a social and political level. At a local level, employees in the program countries maintain close relationships with other NGOs and state health institutions in order to promote awareness of the importance of good vision and the impact of glasses.

# GoodVision in Numbers

Eleven years of GoodVision – our major achievements since 2012



**South America:**

- Bolivia
- Brazil
- Colombia
- Paraguay
- Peru

**Africa:**

- Burkina Faso
- Kenya
- Liberia
- Malawi

**Asia:**

- India
- Myanmar



## Who are our donors?

95

percent of the total donation volume in 2023 was made up of individual donations.

51,075

donation transactions were processed by our donation support team in 2023.

200

new long-term donors supported GoodVision for the first time in 2023 with a regular donation (monthly, quarterly or annually).



## Present throughout Germany, regionally active

8

regional groups

224

events

in 2023. Including regional lectures, trade fair stands, round tables, bending training sessions, Christmas markets, sponsored runs, school campaigns and charity concerts. All of this has been achieved by volunteers throughout Germany. Volunteering is making it possible.

## Where do the donations come from?



1,000

companies of all sizes supported GoodVision with a donation in 2023.

13,130 €

were raised in 2023 through donated deposit vouchers. A project initiated and supervised by volunteers: collection boxes are attached to bottle return machines in large supermarkets.



243,000 €

were donated to GoodVision in 2023 from legacies and bequests.

47,360 €

were collected

in 269

donation boxes at opticians, medical practices and stores. Supported closely by volunteers who are available as contact persons.

# Hope for the North

GoodVision (Malawi) has taken a big step towards its goal of providing basic eye care to all Malawians. The new location in Mzuzu is a milestone for the eye health of an entire region











In August 2023 at an eye camp at the Nkhalango Clinic in Lilongwe, the capital of Malawi, Optical Technician Edson Mdogola explains the vision test procedure to the waiting patients.





"Despite the many challenges in Malawi, we see every day how a simple pair of glasses can change someone's life."

Movan Chirwa, Sales Manager, GoodVision (Malawi)

✘ In the north of Malawi, around 350 kilometers and six hours by car from the capital Lilongwe, GoodVision (Malawi) has taken another important step towards providing comprehensive eye care. With the opening of the third location in Mzuzu, the organization is sending a strong signal of confidence to the people in this scarcely populated region, which is very difficult to reach due to its geographical remoteness.

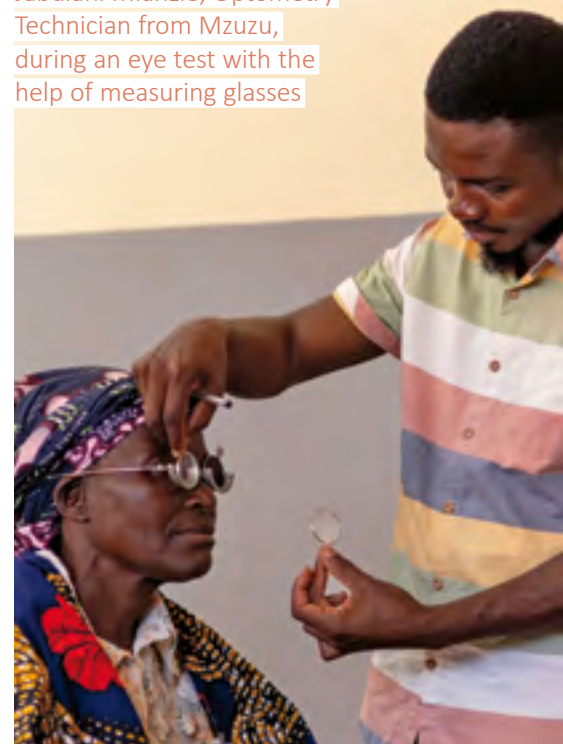
### Free eye tests

Jabulani Mlanzie, the new Optometry Technician (OT) in Mzuzu, brings his valuable experience from the local hospital to his new role. He was significantly supported by Sales Manager Movan Chirwa, whose commitment was of great importance in setting up the structures in the north. Saint John's Hospital offers ideal conditions for the new location. All eye tests are offered free of charge here. GoodVision(Malawi) can use the hospital's facilities and refer patients to specialists if necessary. Thanks to this cooperation, eye diseases can be treated directly on site and even operations can be carried out at no cost to the patients. These are provided by GoodVision (Malawi) and Saint John's Hospital.

"In the eye camps in northern Malawi, around 50 percent of patients suffer from eye infections," reports Program Manager Marc Zedler. ➔



Jabulani Mlanzie, Optometry Technician from Mzuzu, during an eye test with the help of measuring glasses







## Richard Kapaleh

87-year-old Richard is a patient at the eye camp in Mzuzu. He has been suffering from vision problems and eye pain for some time, which unfortunately cannot be treated on site. The GVTs refer him to hospital for further treatment with suspected glaucoma. Nevertheless, he says goodbye with a little dance: With his new sunglasses, he can finally protect his age-sensitive eyes from the sun.



**9,878**

glasses issued  
in 2023



**50,871**

vision tests carried out  
in 2023



**38**

On-site  
employees



**2014**

Program start

➔ The organization is therefore committed to also offering medical treatments, such as the administration of eye drops, directly on site in cooperation with the district health teams. The holistic approach of GoodVision aims to cover medical treatments wherever possible. Marc Zedler is convinced: "With comparatively little effort, a great benefit can be achieved for patients and eye health in Malawi." The work of GoodVision in Malawi stands for more than

just helping people to see well: It is a contribution to the right to health and access to medical care everywhere in Malawi. Every new location and every pair of glasses distributed helps to achieve this goal and opens up new prospects for the future of the people of Malawi. ✖





GoodVision Liberia

# A new home at St. Joseph's Hospital

✦ In a bold but necessary move, GoodVision (Liberia) has parted ways with its long-standing partner RP International in 2023 in order to continue to grow. In the heart of Monrovia, the organization has found a new home on the campus of St. Joseph's Hospital.

The relocation of the office, which also saw a new program director take up his post, necessitated an interruption to activities on site. In September 2023, GoodVision (Liberia) finally opened its new location under the new management of Arthur Crawford, which is set to become the central point of contact for good vision for the people of Monrovia. The team has ambitious plans: the continuous expansion of local work, more intensive cooperation

with state actors and a stronger commitment to raising awareness of eye health are on the agenda for 2024.

The program visit by Carine Ouedrago from Burkina Faso, also located in West Africa, marks the first milestone in the intensified regional exchange between the programs in Africa. During her three-week assignment in Monrovia, she played a key role in setting up marketing and thus actively supported the new start in Liberia. ✦



969

glasses issued in 2023



5,529

vision tests carried out in 2023



16

On-site employees



2019

Program start



# Burkina Faso





# 10 years of GoodVision Burkina Faso



For ten years, GoodVision has been improving the lives of thousands of people in Burkina Faso by providing access to affordable glasses. Souleymane Sigui, one of the first employees and now Financial Director of the program, reports on his experiences and looks back on the impressive development of the organization.

**Souleymane, GoodVision (Burkina Faso) celebrates its 10th anniversary in 2023. Congratulations to you! You are one of the employees who**

Yes, that's right, have been there from the start, since it was founded in Burkina. I worked as a spectacle producer and GoodVision technician until 2017 and then switched to accounting.

**What was it like ten years ago?  
How did it all start?**

Back then, a German delegation came to Burkina and was looked after by Katrin Rohde from the AMPO association. She said they needed someone for the optics. That's when I got in touch. In the beginning, we were a small group of seven people who were all-rounders and had to be able to do everything, i.e. we manufactured the glasses together and also sold them.

**Do you remember your first meeting with the founder of EinDollarBrille e.V., Martin Aufmuth?**

If I remember correctly, it was on April 13, 2017 and I can assure you that it was a great pleasure for me to personally meet the man who made it possible to help people with visual impairments in Burkina Faso.

**Would you have thought back then that you would still be with GoodVision today?**

When you believe in the success and vision of a project, it's only natural to get involved. That's why I'm not surprised that I've been part of it for so long.

**When you look back: What has changed since the beginnings of GoodVision in Burkina Faso?**

The organization, the structure, the professionalization – a lot has changed for the better. Particularly in the area of accounting, thanks to the technical support from Germany, especially through MS Dynamics. This has made our work smoother, faster and more efficient.

**What were the particular challenges that GoodVision (Burkina Faso) had to face during this time? What impressed you the most?**

I hadn't expected to have to deal with the various opticians in the country, who saw us as competitors, in this way. It was also a big challenge to get all the government permits to be able to work legally in Burkina. What I particularly remember is the rapid acceptance of GoodVision Glasses among the population, the approval of our first license in Burkina Faso and, above all, the commitment of my colleagues.

**What is your personal motivation to still be so committed to GoodVision after ten years?**

Being able to help other people makes me useful to society. When the happiness of others through GoodVision makes me happy, the energy for my commitment is automatically natural and boundless. ✖

# Good vision right from the start: The GoodVision Burkina Faso school program



In Burkina Faso, where access to visual aids is anything but a matter of course, GoodVision's school program is doing pioneering work. Thierry Nassouri, local Program Manager, talks about the challenges and successes of this project.

## Thierry, can you give us a brief overview of the GoodVision school program and its goals?

The newly designed school program in Burkina Faso has developed very well. The aim of the program is to improve children's school performance. This also includes supporting children whose families are struggling with financial difficulties. We are also working to strengthen teachers in their role model function.

## How does GoodVision (Burkina Faso) identify children with poor eyesight?

The teachers identify the children who have difficulty reading the blackboard in class. These children have priority at the eye camp. Then we invite everyone else to be tested.

## What effect do visual problems have on children's learning and everyday school life?

Students with visual impairments have to work harder than other children when learning and in class.

## Can you tell us a success story where the school program has changed a child's life?

With children, we always get written consent from their parents before we carry out an eye test. At an eye camp in a school, the parents had agreed to the eye test for their child, but not to glasses. So we took the initiative, called the family and accompanied the child home. We spoke to the parents about the benefits of glasses and the positive effects on school performance. As a result,

the parents were happy to have the glasses fitted. We were all delighted when we found out later that the child's grades had improved rapidly!

## How does GoodVision ensure that the glasses are worn in the long term?

We organize follow-up visits to see which students are wearing the glasses and which are not, and ask why. We also call parents to raise their awareness, encourage their children to wear glasses and at the same time build a relationship of trust.

## What role does eye health education play in the curriculum?

All students need to know what to look out for and what to avoid in order to grow up with healthy eyes. This is a very important topic.

## How sustainable is the school program – is there a strategy for a long-term impact?

Measured by its importance in Burkina Faso, the project has a great future: many schools approach us and ask us to implement the program in their schools. We also have an official agreement with the Ministry of Education of Burkina Faso, which supports us in planning the campaigns.



**How is the success of the program measured?**

At the moment, we are relying on the feedback from the children and the positive feedback from school administrators after the eye camps. By 2025, we will introduce a strategy for objective impact measurement. To this end, we are also negotiating with the schools to provide the grades of children who have received glasses or been referred to an ophthalmologist.

**Where could the school program be improved?**

One challenge is the lack of medical care. Some of the children need an ophthalmologist's consultation, but the families often don't have the money for this. We are therefore working with a local partner to find a solution to help in these cases too. Another problem is that we are unable to help some children who need cylindrical glasses.

**What do you wish for the future of the school program?**

We hope that all children in all regions of Burkina Faso in need of glasses will receive them. We will continue to work on this.

**Thierry, of course we wouldn't want to miss the opportunity to congratulate GoodVision (Burkina Faso) on its tenth anniversary! How has the GoodVision school program in Burkina Faso developed over the last ten years and what were the most important milestones?**

The program has developed considerably over the last ten years. In the beginning, we distributed glasses to all children with vision problems, but now the strategy has changed a lot because we now involve the Ministry of Health and the Ministry of Education. We tell them what we are doing and they follow our activities. We also involve parents and teachers, who are important multipliers for the impact of our glasses. Educational work is also very important, as it involves everyone in a school. The follow-up examination of the children is also important, as it shows us how we have reached the target group.

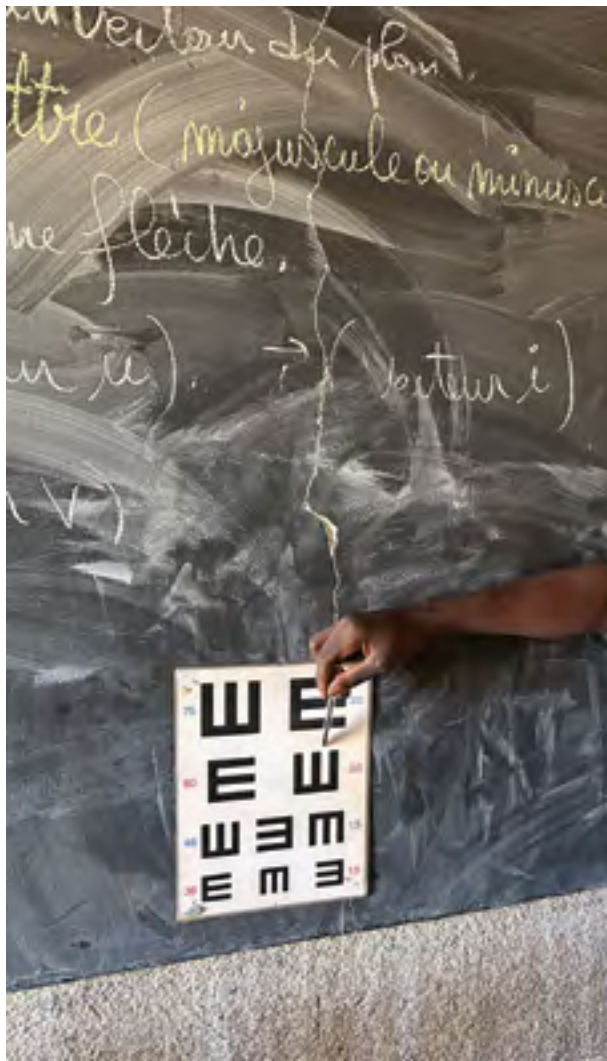
**Has the perception and acceptance of glasses among school children changed over the years?**

Yes, perception has changed significantly. Through the educational work, the children realize that they are getting glasses because

they are very important to them. If the parents support the wearing of glasses, the children also pay more attention to them.

**What are GoodVision's (Burkina Faso) most important experiences from ten years of commitment to good eyesight?**

What we do for the people of Burkina Faso has a really positive impact: We are now one of the largest eye health NGOs in the country and participate in all the discussions of the government and the country's health authorities on eye health. I can say that today we are one of the NGOs that have a big impact on the lives of the people. ✖



**14,802**

glasses issued in 2023



**38,129**

vision tests carried out in 2023



**67**

On-site employees



**2013**

Program start



What it's really like to attend an eye camp in Burkina Faso: On the road with Agathe Kaboré to the College in Bobo-Dioulasso.

# With courage out of the crisis

How GoodVision(Kenya) celebrated a remarkable year for good vision after a program stop.



✘ The strategic organizational development showed results in 2023: In Kenya, all previous year's figures were significantly exceeded by the end of 2023. The number of glasses distributed rose to 3,858 by the end of 2023, with over 13,800 eye tests carried out. The number of employees increased from 8 in the previous year to 22 in 2023.

The fact that 2023 would be such a successful year for GoodVision (Kenya) was not yet foreseeable in summer 2023. New legal regulations meant that all activities had to be suspended from July 2023. The reason: in addition to a new medical camp fee, a fee for medical campaigns, the Kenyan government had also decided that ophthalmology and optometry could only be offered together. This meant that pure ophthalmic camps were no longer possible. The team in Kenya now had two options for continuing the work on site: Recruit medical staff and

meet the new requirements themselves or find a partner whose services could be supplemented by the ophthalmic services of GoodVision (Kenya). With perseverance and a strong network, the local team succeeded in what hardly anyone dared to hope for: GoodVision (Kenya) and the Kenya Society for the Blind (KSB) have been offering holistic eye camps together since October 2023.

The advantages of the new partnership are obvious. Ophthalmological problems can be treated directly on site. More complicated cases are referred to the KSB eye clinic. The size of the eye camps has also grown significantly. ✘



### Josphat

The most moving moment for the GoodVision team (Kenya) was meeting Josphat at the eye camp at North Coast Medical Training College, about an hour's drive north of Mombasa. He enters the examination room holding his father's hand.

The eleven-year-old does not go to school and has difficulty communicating. It soon becomes clear that the opticians here cannot work with an eye chart. Josphat is blind in one eye. The second eye can be corrected with a lens of -6 diopters. The boy can see properly for the first time in his life with his GoodVision Glasses. A goosebump moment. What Josphat can really see has to be carefully worked out in conversation.



The boy can't name many things because he has never seen them before.

## Going the last mile together

### Medical Camp with Cargo Human-Care & GoodVision (Kenya)

✦ **Going the last mile. Closing the last gap in care. Bringing glasses to places where there has probably never been an optician. That is the essence of GoodVision. An extraordinary example of this last mile was the medical camp in Laisamis, in which GoodVision (Kenya) took part in April 2023. Just under a week in northern Kenya, that means working in heat well over 35 degrees Celsius in very dry conditions, surrounded by dust and wind. People from the Samburo and Rendille tribes have traveled long distances to be examined in Laisamis. Communication between patients and medical staff was only possible with a large team of translators: from Maa (Samburo language) or Rendili (Rendille language) into Swahili, then into English and back again. This requires time and patience on both sides. Around 300 people receive an eye test, 120 of whom are given a pair of GoodVision Glasses. The organizational and financial effort required to reach people who live far**



away is enormous. This is precisely why the collaboration between Cargo Human Care and GoodVision (Kenya) is so valuable. ✦



**3,858**  
glasses issued  
in 2023



**13,867**  
vision tests carried out  
in 2023



**22**  
On-site  
employees



**2014**  
Program start

Brazil





# Renovatio in Brazil

A tailor-made concept for eye health from Renovatio, the Brazilian partner organization of GoodVision.

✦ Three key differences characterize the Brazilian approach and show how flexibility and understanding of local conditions determine Renovatio's success.

## An ophthalmologist is indispensable

In contrast to other countries where simple eye tests may be offered, an ophthalmologist's examination is required by law in Brazil. Renovatio therefore involves qualified ophthalmologists in the program, which increases the quality of the eye camps and strengthens the trust of the population.

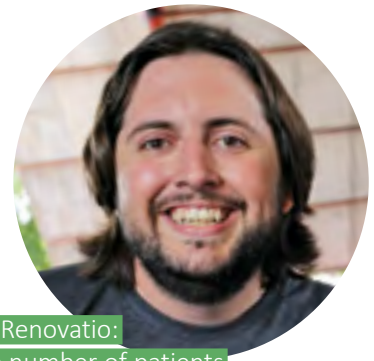
## Holistic eye health

The Brazilian government requires a comprehensive eye examination with detailed documentation. Renovatio fulfills this requirement with a holistic examination method that goes beyond the determination of visual acuity and contributes to maintaining healthy eyes in the long term.

## Political support and funding

The Brazilian government has recognized the importance of basic eye care and has stipulated by law that members of parliament must spend a significant proportion of their budget on health measures. Renovatio uses this political support to gain access to state funds. This enables the organization to cover around 40 to 50 percent of its costs.

As in all GoodVision program countries, a tailored approach to the local challenges in the field of eye health is also necessary in Brazil. In 2023, the organization once again impressively demonstrated that Renovatio has mastered this balancing act between efficiency and holistic eye health. ✦



"This is our specialty at Renovatio: We can examine a large number of patients in a structured way as part of a fixed primary eye care process."

Ralf Toenjes,  
Program Manager Brazil

## The power of glasses

What it's really like to be able to see properly for the first time with -11 diopters

One of the patients in the Mercedes truck that Ralf Toenjes, co-founder of Renovatio, will never forget is Dener. He met Dener at the eye camp in Londrina, his eye test showed -11 diopters. Dener's mother lives with him and his brother in a small house. They lack the bare necessities, there was never any money for glasses. The boy had been given a pair of glasses a long time ago, but they were not the right strength. What happened next silenced all his colleagues. When Dener saw his mother through the new GoodVision Glasses, he exclaimed in amazement: "So that's what you look like, mom". It is clear to everyone in the room that Dener never really recognized his mother's face. Ralf is deeply moved: "It has been encounters like this that have given me the impetus to found Renovatio."



# Eyesight for two

A grandmother, two granddaughters and the gift of good eyesight.

✦ During the eye camp that Renovatio organized in collaboration with the Porto Seguro Institute in the center of São Paulo, it became apparent that Natália and Clara were in urgent need of an ophthalmologist's consultation and a new pair of glasses. Both suffered from short-sightedness of over -10 dioptries and astigmatism.

The grandmother was faced with the dilemma of having to decide which of them should get new glasses. A new pair of glasses would cost almost R\$ 2,000 (approx. EUR 370) at the optician. The grandmother didn't have that much money. Clara's glasses were broken. Natália's



glasses were in very poor condition. The grandmother was desperate until she heard about Renovatio's eye camp in her neighborhood. There, her granddaughters were thoroughly examined, tested and each received a new pair of glasses free of charge. It is a dream come true for the grandmother that they can both see well again. ✦

## Alliance for good vision

Renovatio founds the largest social organization for eye health in Latin America

✦ In May 2023, Renovatio announced an important step: the creation of "Juntos Pela Visão" (Together for Sight), an alliance with the renowned Suel Abujamra Institute and the Verter Institute. This cooperation is intended to fundamentally improve access to eye care in Brazil and represents a milestone for millions of people suffering from eye diseases.

The Suel Abujamra Institute, a non-profit hospital in São Paulo, is known in the Brazilian healthcare system for its excellent care and enjoys a high reputation throughout the country. In conjunction with the local association Verter, which has been active in the field of eye health in

Brazil since 2005, a strong symbiosis of clinical expertise and many years of experience in the non-profit sector has been created. The vision of "Juntos Pela Visão" is not only to provide glasses and ophthalmological services, but also to carry out educational and preventative work. With this partnership, Renovatio is opening a new chapter for eye health in Brazil, with the aim of becoming the leading force in the fight against visual impairment in South America. ✦



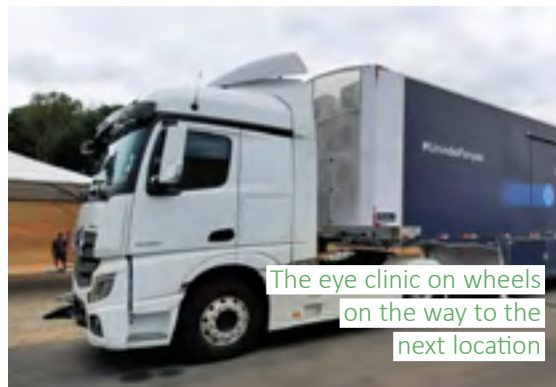
# The mobile miracle of Renovatio –

An eye clinic on the road in Brazil

✘ In an unprecedented initiative, Renovatio has set a milestone in mobile ophthalmology with the support of Mercedes and KfW. A specially equipped Mercedes truck, packed with state-of-the-art diagnostic technology donated by "Ein Herz für Kinder", has been on the road in Brazil's cities since 2022 to provide good vision to people in places where there is no ophthalmological care. This is precisely the case in around 70 percent of Brazilian cities.

The truck is not just a means of transportation, but also a complete diagnostic unit for eye diseases. In April 2023, it was used at a major eye congress in São Paulo and in May, it drove on to Maringá in the state of Paraná, around 650 kilometers to the west. There, Renovatio and the truck acted as an extension of the state healthcare system. People were supported, some of whom had been waiting four to six years for an examination. Many of them lose their sight every day – an irretrievable loss.

The deployment of the truck marks a milestone in the work of GoodVision. Not only does it offer the opportunity to provide a large number of patients with comprehensive eye examinations in a very short space of time, it can also be deployed flexibly in Brazil's major cities. The media response in Brazil is enormous. The Renovatio Mercedes truck is always in the spotlight. It is an impressive example of how innovative approaches and strong partnerships can sustainably improve the lives of many people. ✘



The eye clinic on wheels on the way to the next location



A barrier-free staircase enables good vision for all



A complete diagnostic unit is located inside



**19,682**  
glasses issued  
in 2023



**71,126**  
vision tests carried out  
in 2023



**64**  
On-site  
employees



**2014**  
Program start



## Lentes al Instante (Paraguay)

The non-profit organization Fundación Retina has been working since 2018 to improve basic eye care in Paraguay. Until now, there were no services for patients who could be helped with simple glasses. After initial joint training sessions, the employees of Lentes al Instante (Bolivia) have closed this gap together with their colleagues from Fundación Retina. Lentes al Instante (Paraguay) is run on a voluntary basis by Dr. Andrea Oleñik. Dr. Oleñik completed her medical training in Paraguay and Spain, obtained her doctorate in Madrid and received further awards for her research work.





# Paraguay focuses on artificial intelligence

Revolution in ophthalmology and development cooperation



"I hope for a fairer and more democratic world in which all people have access to basic eye care, and I am pleased that AI can contribute to this."

Dr. Andrea Oleñik, Program Manager  
Lentes al Instante (Paraguay)

✦ Lentes al Instante (Paraguay) and its local program partner, Fundación Retina, are breaking new ground: with the help of artificial intelligence (AI), Fundación Retina is fighting against avoidable blindness. An innovative project that can now also provide visual aids thanks to the GoodVision.

Since 2018, Fundación Retina has been working tirelessly to improve eye care in Paraguay. Under the leadership of Dr. Andrea Oleñik, ophthalmologists are using artificial intelligence to detect diseases at an early stage and initiate treatment. This approach enables mass screenings and efficient help even in remote regions. Upretina's software makes it possible to examine an entire city in a very short time and diagnose seven main causes of blindness, such as glaucoma, macular degeneration or diabetic retinopathy (retinal disease).

## Rapid diagnoses

The advantages of using artificial intelligence are obvious: rapid diagnoses and preventive measures are now possible, which significantly improves the quality of life of many people. Development cooperation benefits from this increase in efficiency, as more patients can be treated in less time.

"The future is promising: with AI as a driving force, the incidence of avoidable blindness could be significantly reduced worldwide," Dr. Oleñik is certain. The use of AI in ophthalmology is a milestone for the work of GoodVision in Paraguay and an inspiration for other pro-

gram countries of the association and the rest of the world. Dr. Oleñik emphasizes the importance of this progress: "With the help of artificial intelligence, we can prevent irreversible blindness, regardless of social status and income. Upretina's software analyzes images of the back of the eye and provides precise diagnoses almost in real time – an achievement that would be unthinkable without modern technology. In a country like Paraguay, where access to healthcare is often limited, this is a huge step forward in the fight against poverty and social inequality."

Dr. Oleñik emphasizes: "Looking to the future, it is clear that artificial intelligence is not just a trend – it is a tool with the potential to fundamentally change the healthcare system. For people in countries like Paraguay, this could mean the difference between permanent disability and a self-determined life. By working with GoodVision, Fundación Retina has been able to expand its range of services. In addition to detecting irreversible causes of blindness, simple glasses can now also be fitted if a visual impairment is diagnosed during an examination."

The cooperation between Fundación Retina and GoodVision is an impressive example of how technological progress can be used to alleviate human suffering and promote equal opportunities in the healthcare sector. ✦



**2,058**  
glasses issued  
in 2023



**8,214**  
vision tests carried out  
in 2023



**5**  
On-site  
employees



**2022**  
Program start

# Bolivia



**18,427**

glasses issued  
in 2023



**40,645**

vision tests carried out  
in 2023



**34**

On-site  
employees



**2014**

Program start





# From the Andes to the Amazon

In 2023, GoodVision has reached an important milestone in Bolivia: around 80 percent of the country has already been reached with targeted campaigns.

✦ This success is the result of careful preparation. The local program partner, Lentes al Instante (Bolivia), establishes contact with political representatives and educational institutions a year before the missions in order to ensure the seamless integration of the eye camps into existing structures.



For the future, the team led by program manager Prof. Max Steiner is concentrating on increasing the frequency of missions to ensure continuous care. The missions in the Altiplano posed a particular challenge. A lack of staff due to long periods away from their families and difficult conditions such as extreme weather posed major challenges for the team. Nevertheless, LAI Bolivia remains determined to provide sustainable aid even in these remote regions at an altitude of over 4,000 meters and thus improve the quality of life of the people precisely where help is most urgently needed. ✦



A highlight of the year and a great honor was the award for the most committed social campaign in the state of Santa Cruz in 2023 (the size of the whole of Germany, after all).

## EFFICIENCY WITHOUT PAPER

### LAI Bolivia tests new app for patient data



✦ GoodVision is optimizing patient management in all program countries with a new app for patient data. In the test phase in Bolivia since December 2023, the app facilitates paperless care for patients in the eye camps. Digital recording via the app optimizes the process from registration to glasses dispensing. GoodVision also benefits from better data quality for future scientific studies.

Mariuldis Toirac, optometrist and Head of Optics at LAI Bolivia, is delighted after the first few days of testing: "The project is not only a technological advance, but will also enable even more people to receive glasses in the future, as the paperless process massively speeds up the patient flow." ✦



"With every kilometer that our mobile examination units travel, we come closer to our vision: a Colombia in which everyone has access to professional eye care."

Natalia Buitrago,  
Program Manager Lentes al Instante (Colombia)



**7,262**

glasses issued  
in 2023



**11,754**

vision tests carried out  
in 2023



**15**

On-site  
employees



**2022**

Program start

Turning one into two

## Reinforcement for Lentes al Instante Colombia

✘ Program manager Natalia Buitrago and her team have been helping to ensure that there are more points of contact for eye tests and glasses in Colombia since 2022. It was not a matter of course that the team was able to achieve this, as the official requirements in Colombia are very strict: an eye test must always be carried out by certified optometrists and must take place separately from the spectacle fitting. Both may only be carried out in closed rooms. Since August 2022, Lentes al Instante (Colombia) has therefore been on the road in the center of Colombia with a seven-meter-long truck specially converted into a mobile vision center. And their success proves them right: the demand for eye camps was so high that the organization put

its second mobile vision center into operation in November 2023 and is now also providing good vision in the northern Colombian state of Atlántico on the Caribbean coast. ✘

### Film

Mack Rua, Director of the partner foundation Fundasodher, manages the program in northern Colombia. In this video, he takes you to the opening of the second mobile vision center in Barranquilla.





Transition with vision

## GoodVision takes over program responsibility for Lentes al Instante Peru

✦ In autumn 2023, an important change took place in the GoodVision Peru program: After four years of intensive development work, the Dieter Kathmann Foundation handed over responsibility for the program to GoodVision. The team in Lima, under the new leadership of Neyba Macalopu, is supported by GoodVision's finance team in Germany to keep an eye on strategic goals and maximize the social impact of the work.

exclusively for single mothers. The project is part of a network with other local charitable organizations that support women in the region. An hour's flight from the capital reveals a very different Peru: in the Andes, overlooked by the majestic Misti volcano, one of the teams can often be found in health centers or at local markets. Where everyday life pulsates – eating, drinking, shopping – they offer eye tests and glasses at the eye camp at over 2,500 to 3,500 meters above sea level. ✦

Lentes al Instante (Peru) sets off from Lima and Arequipa to run eyeglass camps throughout the country. The special thing about the eyewear production on the barren outskirts of the metropolis of Lima is that it is reserved



**6,450**

glasses issued in 2023



**21,435**

vision tests carried out in 2023



**26**

On-site employees



**2019**

Program start



Neyba and her two teams are focusing on digitalization and paperless working. In future with the patient data app, which is being developed centrally for all program countries by GoodVision.

# GoodVision in the context of the Sustainable Development Goals

GoodVision's commitment to good sight worldwide is an important contribution to achieving the United Nations' Sustainable Development Goals (SDGs). However, GoodVision's commitment goes far beyond improving vision.



## Sustainability inspires

Balakrishna Barik runs a kiosk in the Salia Sahi slum in Bhubaneswar, India. He has been proudly wearing GoodVision Glasses for two years. Recently, a lens broke, but Balakrishna had kept the contact details of CareNetram and was able to buy a new pair for a few rupees. Now he is even more enthusiastic about the work of CareNetram.



"At GoodVision, women and men work towards a common goal: Good sight for all!"

Jennifer Hyde, Executive Director, GoodVision USA

✦ Among other things, GoodVision is committed to ensuring that glasses are accessible to all. With its commitment, it plays an important role in achieving several of the United Nations' SDGs. Here we present the most important ones.

A central goal of GoodVision is to promote the health and well-being of all people (SDG 3). By providing high-quality glasses at affordable prices, the organisation helps people to see better and thus improve their quality of life.

GoodVision also contributes to the fight against poverty (SDG 1) and the promotion of education (SDG 4). Many people in developing countries do not have glasses because they are too expensive or there is no optician nearby who can fit them. They therefore suffer from uncorrected vision problems that limit their educational and professional opportunities. GoodVision Glasses enable these people to actively participate in social life again and realise their full potential.

The promotion of gender equality (SDG 5) is also a central theme of the organisation. For employees in Germany and in the program countries, there is no gender pay gap, i.e. equal pay for equal work and performance regardless of gender. At the same time, it is important to open up new opportunities, especially for women in the program countries: Through a steady income, qualified training and the opportunity to develop their careers.

GoodVision is also committed to climate protection (SDG13). The glasses are produced without electricity and are durable in order to conserve

resources and avoid waste. The program countries are supported with a separate funding pot for active climate protection projects. Funding is awarded via an application process based on the concept reviewed in each case.

Overall, the work of GoodVision contributes to promoting sustainable development in line with the SDGs. It not only improves the lives of individuals, but also makes a positive contribution to achieving the global sustainability goals.

GoodVision is continuously working to make the world a better place – one pair of glasses at a time. ✦



Reusable for the climate:  
At GoodVision BurkinaFaso, reusable bottles were purchased with funds from the GoodVision "climate fund" so that the waste-intensive use of water sachets can be avoided. Every little contribution counts!



## What are the SDGs?

The Sustainable Development Goals (SDGs) are 17 global goals of the United Nations that are to be achieved by 2030. They cover topics such as poverty reduction, education, health, climate protection and sustainable development. The SDGs serve as a guide for governments, organisations and companies to create a better future for all.

Further information on all 11 SDGs that GoodVision supports with its commitment can be found here:



# India

## Care Netram on a home visit

Fortunately, the Care Netram colleagues visited the patient Sambari Beua again. Two years ago, the 75-year-old underwent cataract surgery at the Vision Eye Hospital in Bhubaneswar with the support of Care Netram. Everything went well and Sambari, who was nearly blind at the time, was able to see again. However, she has needed reading glasses for some time now, but did not know where to turn with her problem. During a home visit, the GoodVision Technicians from Care Netram were able to help immediately.



# GoodVision in India

Care Netram is the Indian partner organisation of GoodVision

✘ In the eastern Indian states of Jharkhand and Odisha, Care Netram has built up a very successful team within six years that regularly sets new records. This was also the case in 2023:

- 117 employees in total
- provided more than 5,500 people with glasses in December 2023, more than ever before in one month
- the fifth Vision Centre opened as a permanent point of contact for good vision
- carried out more than 10,000 eye tests on schoolchildren, providing almost 900 of them with glasses

Through its ongoing commitment, CareNetram is making a valuable contribution to good vision and improving the quality of life of thousands of people in the rural regions of eastern India. ✘

## What is a GoodVision Technician?

As there is a shortage of opticians in many regions around the world, GoodVision has developed a one-year training concept together with ophthalmologists and opticians. After their final examination, the qualified GoodVision Technicians (GVTs) are able to reliably determine the best spherical spectacle lens during an eye test and fit the spectacles professionally.

## Standardized training and recertification

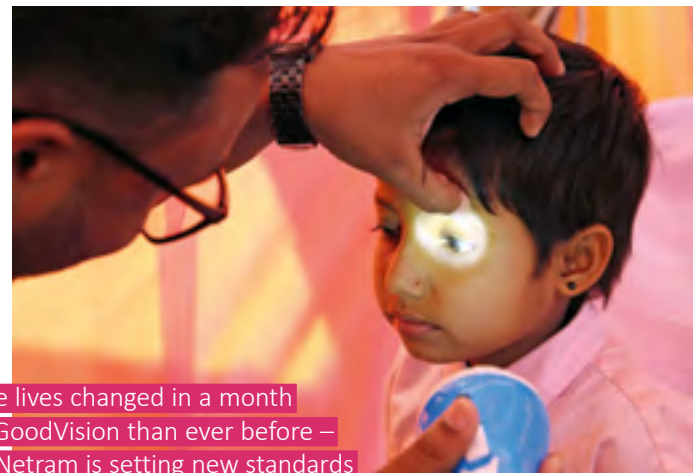
We offer our employees a solid foundation for their work through systematic training in accordance with current scientific standards. The annual recertification of GVTs is an important part of quality assurance. In theoretical and practical examinations, employees must prove that their knowledge still meets the requirements of their training.



An eye camp in a wedding tent in the city of Ranchi, Jharkhand.



Gopinath Das, optometrist at Care Netram



"More lives changed in a month with GoodVision than ever before – Care Netram is setting new standards for social engagement and sustainable development in India."

Piush Khetan, Program Director India





## Bridging the gap between tradition and modernity

From a small village in eastern India to the head of a team – Mitali Rout talks about her impressive career at Care Netram and her plans for the future in the face of conflicting social expectations

**Mitali, you come from Jaipur in Odisha and have been working at Care Netram for four years. Why did you decide to start training as a GoodVision Technician?**

I always wanted to make a difference and help my community. When I heard about the opportunity at Care Netram, I knew that this was my chance to take action and make a difference.

**You now manage your own team. How does it feel to be a leader at just 24 years old?**

It's a big responsibility, but also an honor. I work with a fantastic team and it's inspiring to see how we can grow together and help our patients.

**In India, parents often plan their children's weddings. But you have chosen your own path. Can you tell us more about it?**

Yes, traditionally the parents choose the partner, but I have found someone to marry myself. It's important for me to make my own decisions, which is why I will continue to work after my wedding.

**How is Care Netram supporting you in this decision?**

Care Netram is very supportive. They offer flexible working hours and models that allow me to advance my career and have a family at some point.

**What does this support mean to you personally?**

It means everything. Knowing that I can continue to be independent and make my own contribution gives me a strong sense of freedom and self-determination.

**Mitali, thank you very much for the interview. We wish you all the best for your professional and personal future.**

Thank you very much! I look forward to continuing to be a part of Care Netram and helping the people in my country. ✨



**49,550**

glasses issued  
in 2023



**116,721**

vision tests carried out  
in 2023



**117**

On-site  
employees



**2017**

Program start



Find out how Care Netram is opening up new career paths for young women and contributing to equal rights. An inspiring interview about empowerment and the working reality of women in rural India.



# Activities in Germany

The regional groups (RG) work 365 days a year to raise awareness of GoodVision in Germany: At information days, trade fairs, school campaigns and company celebrations, the volunteer supporters are a major pillar of GoodVision.



RG Rhine-Ruhr – November 2023  
Next Economy Award

The Next Economy Award 2023 in Düsseldorf brought together the previous winners, including the GoodVision, which won the award in 2017. During the panel discussion, Karl Reinhard Fischer answered the moderator's interested questions and received enthusiastic applause from the audience.

RG Hannover – January 2023  
Fernwehfestival

With a dedicated team, the RG Hannover welcomed many visitors to its stand at the Fernwehfestival in Göttingen. See you next year!

RG Erlangen – July 2023  
Through the year in Tirschenreuth

When Heike Hertrich and Alwine Beck showed off their bending skills at a presentation by the Tirschenreuth Lions Club, they had no idea what a wave of helpfulness they would unleash. The principal of Johann-Andreas-Schmeller-Schule, who was present, immediately invited the children to take part in a charity run, which they completed with flying colors: After running over 3,600

laps, sponsor Lions Club Tirschenreuth transferred the impressive sum of 8,000 EUR to GoodVision. GoodVision rounded off the year in Tirschenreuth with a stand at the local Christmas market. .

RG Berlin – January 2023  
Vegginale & Fairgood Fair

GoodVision was represented at the Vegginale & Fairgood trade fair in Berlin and was able to make many new contacts. It was particularly pleasing to meet an 80-year-old gentleman, the chairman of an association of former Siemens trainees, who was enthusiastic about the EDB and organized a presentation for his members. Encounters like this show how important it is to talk to people in person.

RG Hamburg – September 2023  
Autarkia Green World Tour



The Autarkia Green World Tour offered RG Hamburg an exciting platform to present GoodVision. Supporter Silke brought home-grown plants to encourage donations. Team building was a top priority: New members expanded the RG Hamburg to include Kiel and Lübeck. ✖



Once a year, GVI hosts its Annual Meeting in Erlangen. Colleagues bring questions and ideas from their countries and spend five days working towards a common goal: to further develop GoodVision International, learn from each other and optimize the work in the program countries.

# GoodVision International

## A greater impact through cooperation

In a world where global cooperation and solidarity are becoming increasingly important, GoodVision has taken a big step: The founding of GoodVision International marks the beginning of a new era for better vision worldwide.

### What is GoodVision International (GVI)?

GVI is the association of all organizations working for good eyesight worldwide under the umbrella of GoodVision Glasses. GVI was founded out of a desire to work more closely together internationally.

### Who are the members of GVI?

Equal members are EinDollarBrille e.V. in Germany, the sister organizations in Switzerland and the USA, as well as the 11 program countries in Asia, Africa and South America.

### What are the goals of GVI?

Within the framework of GVI, strategies are developed jointly, global standards are drawn up and services are shared. In this way, responsibility and co-determination rights are distributed across all shoulders. ✖



From diopters to quality of life

# How can the effectiveness of glasses be measured objectively?



### FORMULA

Success indicator: Sum of VALYs achieved

$$\text{VALY} = \text{reduction in the degree of visual impairment} \times \text{Duration of the improvement in vision}$$

✦ Vision is of central importance to humans. We take in around 80 percent of all sensory impressions through our eyes. Seeing the world clearly therefore means a high quality of life. But how can the success of ophthalmic and optical efforts to improve this quality of life be measured? GoodVision International (GVI) has developed a new approach to this: the Vision Adjusted Life Years (VALY).

The VALY method makes it possible to express the benefits of ophthalmic and optical measures in an objective number. The VALY is calculated by multiplying the reduction in the degree of visual impairment by the duration of the improvement in vision. For example, the correction of a visual impairment of -1.0 diopter has a lower VALY value than the correction of a visual impairment of -6.0 diopters (for a person of the same age). The value is even higher with cataract surgery, which averts the risk of blindness and ensures good vision in the long term.

René von Künßberg, who developed the VALY indicator together with Martin Aufmuth and Dr. Bruna Gil, emphasizes the importance of this progress: "With VALY, we can provide more targeted help. For example, if we recognize a high VALY potential in a patient but she lacks the financial means to buy glasses, we can make a huge difference by donating glasses." The method is more than a formula, it is a tool for optimizing development cooperation. In future, GVI will use the VALY indicator to further improve its own strategies. The goal: to achieve the greatest possible impact with limited resources and help as many people as possible around the world to see well. ✦

Focus on innovation

# GoodVision relies on app for patient data



"Efficiency is the key to scaling our work: by making our local processes more efficient, we improve the countries' ability to control them and ensure that we are where we are needed most with GoodVision."

Niko Kleinknecht, Head of Country Development

✦ GoodVision has tested an innovative app for managing patient data at an eye camp in Santa Cruz, Bolivia. Niko Kleinknecht, Head of Country Development at GoodVision, explains in an interview how important this digital solution is for the efficiency and accuracy of work in the countries. The app promises to digitize paper-based processes and thus speed up the provision of glasses. The interview shows how technology is changing development cooperation and what role it will play in the future of GoodVision.

Welcome back from Bolivia, Niko! You have just been traveling for GoodVision in South America to test the new app for patient data, among other things.

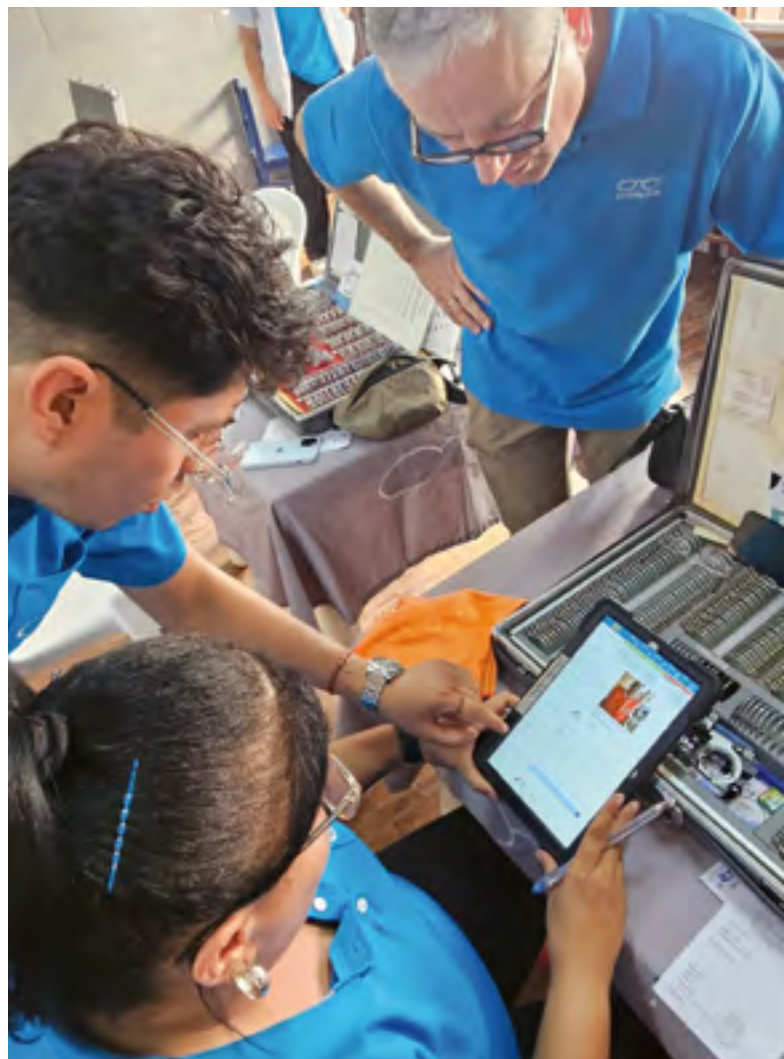
Yes, that's right. We put the app through its paces at a large eye camp with 140 people in Santa Cruz, Bolivia's largest city. It was extremely important for us to be on site in order to tailor the app's functionality precisely to the work processes.

The new app is to be used in various countries in the future. What advantages does it bring for local work?

In the Country Development department, the aim is always to make processes in the program countries more efficient. To this end, we initiate pilot projects based on best practice experience from the countries. Digitalization is currently playing a major role, as paper is still used in many places in all program countries. We have therefore developed this app to make the recording and processing of patient data at the various stages of an eye camp (registration, automated eye test, manual eye test, spectacle dispensing) faster and less prone to errors. To this end, the data is requested in user-friendly forms and the display is adapted to different end devices.

How will the use of technologies such as the patient data app affect the efficiency of GoodVision?

It's often small changes that have a big impact. It was only during my visit to Latin America that I noticed that at the end of an eye camp, the patient sheets are manually added up according to lenses, frames (including





color), etc. with tally sheets, sent as an image to the camp coordinators and manually entered into overview tables for stock management and documentation. With our app, this can now be done with just one click.

#### To what extent does the app support the team on site and what contribution does it make to improving healthcare?

With the app, patients can be treated faster and without errors. During my visit to Colombia, it became clear that we are also making a contribution to supporting the healthcare system. There, it is mandatory to use a state program in which patient data is recorded in a similar way to ours. By working together locally, we have found a solution to avoid duplicate entries in our app and in the government app: The data from our app can be output in a table that can be imported by the state system.

#### How does the collaboration between your department and the teams in the countries work to ensure that the app is used optimally and meets the needs of the users?

All teams were very open to testing the app, which always means extra effort. Finding acceptance criteria is particularly important at the start of changes to a well-established process. Of course, we are dependent on feedback from our colleagues in the countries. This has always worked very well, which is why, for example, we have designed the input of measurement results as a kind of speedometer rather than a combo box.

#### How is the data from the app evaluated and used?

In the final version of the app, the data will flow directly into the calculation of the VALY. This can then be used to control the next eye camps by answering the question, for example: Which VALYs were generated in this region/camp? In addition, questions on the socio-economic environment are to be integrated into the app in order to be able to control more precisely that we reach the people we really want to reach, i.e. where we achieve the greatest impact.

#### What role do data protection and data security play in the patient data app?

A very decisive one! We have to operate within the respective legal frameworks of the countries. That is why, for example, the data used for evaluation in Germany does not contain any personal data. Access is restricted to the respective country.

#### How will the patient data app develop in the future in order to achieve the greatest possible benefit locally?

We are currently in the process of making the app usable offline, as the internet connection is not stable enough in many regions. To do this, we use NFC cards

on which the patient data is stored and passed on from ward to ward so that the ward devices no longer have to communicate with each other. This should make work in the countries even more efficient. In future, these NFC cards could be issued to patients as a kind of health card with treatment data – and printed with a contact number and QR codes or similar for marketing purposes. It is also about linking the apps that already exist or are currently being developed in some program countries (India, Brazil, Paraguay, Peru) with the central databases so that manual export or import is no longer necessary.

#### Which technological trends do you see as particularly relevant for GoodVision's work?

In the future, it will be a matter of connecting the respective measuring devices used in the eye camp to the app so that the measured values no longer have to be entered manually. In addition, new possibilities for direct diagnosis using artificial intelligence will be possible. Here, too, a connection to the app must be established. One challenge is the different framework conditions in the various countries.

#### How important do you think it is for NGOs like GoodVision to use innovative technologies?

In future, it will be important to link the various applications in the digitalized world (measuring and input devices, results from AI-supported diagnostic tools, survey databases, local apps in the countries) in order to be able to manage them efficiently and have an up-to-date overview of our activities at all times. This is the only way we can help as many people as possible to regain good vision as quickly as possible. ✖

# Partners and supporters

We would like to thank all our partners and supporters for their commitment and their contribution to the success of GoodVision. The following are just a few examples:



## Abantu

The Swiss foundation has been supporting GoodVision for years in Malawi and Burkina Faso with the construction of eyeglass centers and the purchase of vehicles for mobile eye camps.

## A.M.P.O.

A.M. P. O. has been referring patients to our stores in Burkina Faso since 2013.

## Asc. Gallo Blanco (Perú)

The non-profit organization has been our partner in Peru since 2019 and runs eye camps in the suburbs of Lima, among other things.

## Ashoka

The American non-profit organization seeks and promotes social entrepreneurs internationally (Ashoka Fellows). Martin Aufmuth was accepted as an Ashoka Fellow in 2017. The organization provides support through consulting and its global network, among other things.

## Be One Foundation

Be One Percent is a group of people who donate 1 percent of their monthly income to help the poorest people in the world. Be One Percent supports our programs in Malawi and Burkina Faso.

## BGH Edelstahlwerke

BGH Edelstahlwerke GmbH from Freital supports Good-

Vision on the initiative of Sönke Winterhager, Chairman of the Supervisory Board, by providing the spring steel wire for our GoodVision Glasses free of charge.

## Dieter Kathmann Foundation

The Dieter Kathmann Foundation from Feusisberg in Switzerland finances and organizes the program work in Peru.

## "Ein Herz für Kinder"

BILD hilft e.V. "Ein Herz für Kinder" supports GoodVision's program work in India and Brazil. "Ein Herz für Kinder" made it possible to carry out eye tests for children and young people and supported the purchase of optical examination equipment and a vehicle.

## Gebauer Foundation

The non-profit Gebauer Foundation, based in Zurich, supports GoodVision in providing people with glasses in Myanmar.

## Hauschka Publishing House

Hauschka Verlag generously supports GoodVision with the proceeds from the sale of individualized homework booklets and in the area of public relations.

## Lions Clubs International, Leo Clubs

Numerous Lions and Leo Clubs from Germany, Switzerland and other countries support GoodVision financially and with dedicated public relations work.





#### McDermott Will & Emery

The German offices of the international law firm McDermott Will & Emery are among the most important supporters of GoodVision. Dr. Carsten Böhm and Dr. Gero Burwitz as well as numerous other McDermott attorneys are on hand with their expertise in legal and tax matters as well as in drafting contracts.

#### Naturhotel Chesa Valisa

A clear view for clear water. The Chesa Valisa nature hotel in the Kleines Walsertal valley offers fresh spring water free of charge to all of its guests. One euro per guest per day is donated to GoodVision.

#### Quibiq

Quibiq supports GoodVision in the digitalization of data and processes, including the development of the app for customer and patient data.

#### Rotary, InnerWheel

A large number of clubs generously support GoodVision at club and district level financially and through creative fundraising campaigns. In addition, the members are very active in Germany and in the program countries. Thanks to generous global grants, the programs in Burkina Faso, Bolivia and Colombia have been sustainably supported.

#### Siemens Stiftung

The foundation has been supporting GoodVision with its large network for over 10 years.

#### Silicon Valley Community Foundation

The largest community foundation in Silicon Valley in the USA regularly supports GoodVision financially in program development.

#### Sternstunden

Sternstunden is a charity campaign organized by Bayerischer Rundfunk and supports GoodVision in providing schoolchildren with glasses.

#### Talentschmiede

Talentschmiede Altmühltal in Treuchtlingen is a partner of GoodVision in the area of warehousing and logistics.

# FINANCIAL REPORT 2023

Our donors continued to reliably support EinDollarBrille e.V. in 2023. Thanks to the numerous private donations and institutional donations, we were once again able to achieve a great deal this year. A total of EUR 4.5 million flowed into our program activities this year. In 2023, we changed the way we keep our accounts. On the recommendation of the DZI, we have switched from the income statement to full account-

ing in accordance with the German Commercial Code (HGB). We expect this to increase transparency in the long term – even if the figures in this Annual Report are not so comparable with those for 2022. We are also pleased that the association's annual financial statements were audited by an independent auditor for the first time this year and issued with an unqualified audit opinion in April 2024. Our local organisation in

Burkina Faso was included in the annual financial statements as a permanent establishment for the first time.

## Earnings situation

EinDollarBrille e.V. closed 2023 with a total result of EUR 136 thousand. The total operating performance amounts to EUR 5,645 thousand.

Report item (Values in EUR thousand for financial year 2023)	Total	Program activity	Advertising and administration	Asset management
Income from donations and grants	5,329	1	5,328	0
Sales revenue	270	266	0	3
Change in inventory of products	46	46	0	0
<b>Overall performance</b>	<b>5,645</b>	<b>314</b>	<b>5,328</b>	<b>3</b>
Other operating income	18	10	4	4
Cost of raw materials/related goods	-60	-64	4	0
<b>Gross profit</b>	<b>5,603</b>	<b>260</b>	<b>5,336</b>	<b>7</b>
Personnel expenses	-1,726	-1,157	-569	0
Depreciation	-82	-74	-9	0
Project and program work	-2,416	-2,416	0	0
Other operating expenses	-1,374	-786	-589	0
<b>Operating result</b>	<b>5</b>	<b>-4,173</b>	<b>4,170</b>	<b>7</b>
Other interest and similar income	88	0	0	88
Interest and similar expenses	0	0	0	0
<b>Financial result</b>	<b>88</b>	<b>0</b>	<b>0</b>	<b>88</b>
Result from ordinary activities	93	-4,173	4,171	95
Taxes on income	0	0	0	0
Other taxes	43	43	0	0
<b>Annual result</b>	<b>136</b>	<b>-4,130</b>	<b>4,171</b>	<b>95</b>

(Values in EUR thousand are commercially rounded)

### What does the column "Program activity" mean?

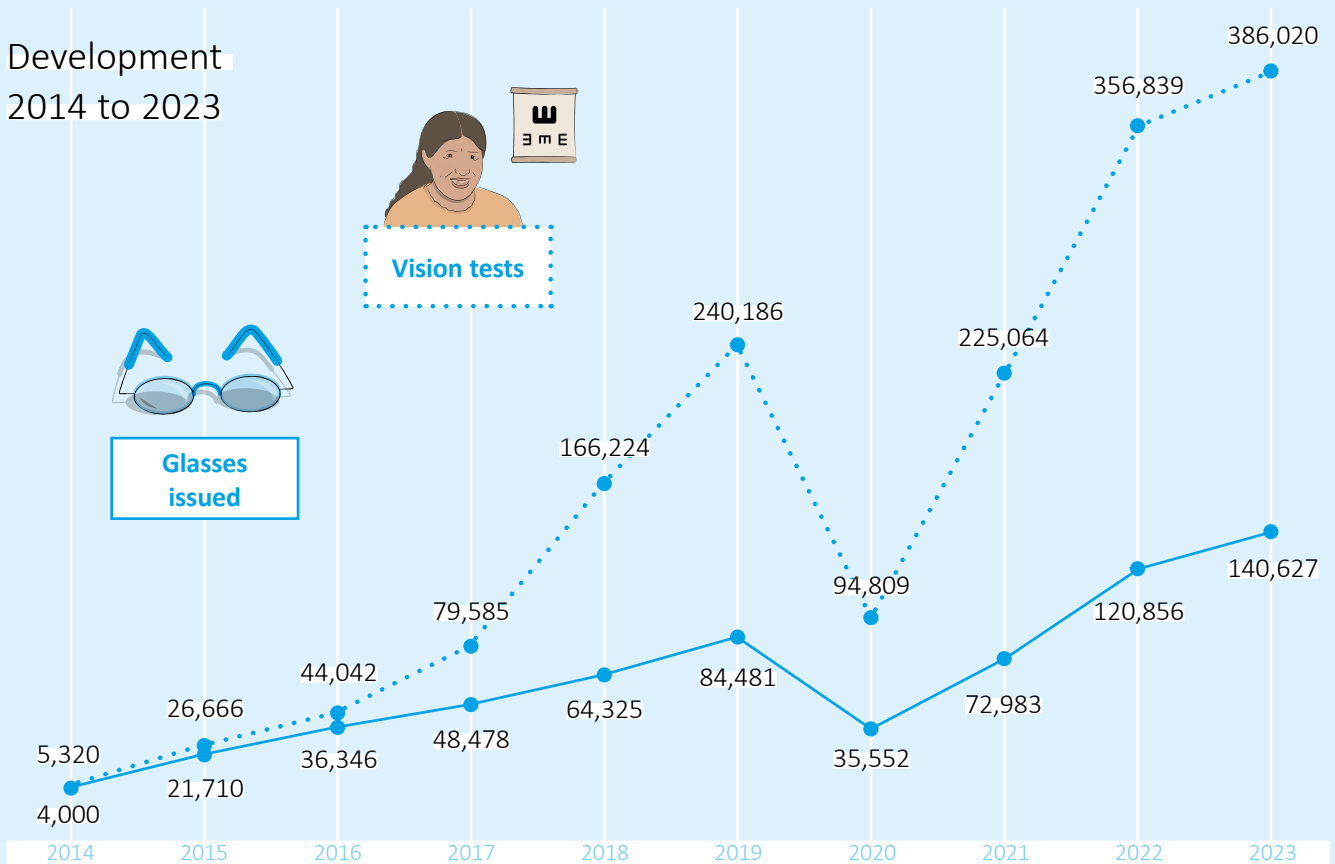
This includes all activities that we carry out for the purposes of our association, primarily in the partner countries. The "Personnel expenses" line includes, for example, salaries for employees who are paid from Germany but who perform their work in

or for the program countries. "Depreciation" includes the depreciation of vehicles owned by EinDollarBrille e.V., for example, but used in a program country. The line "Project and program work" shows payments that we make directly to the program countries, e.g. for the payment of salaries in the program country itself. Finally,

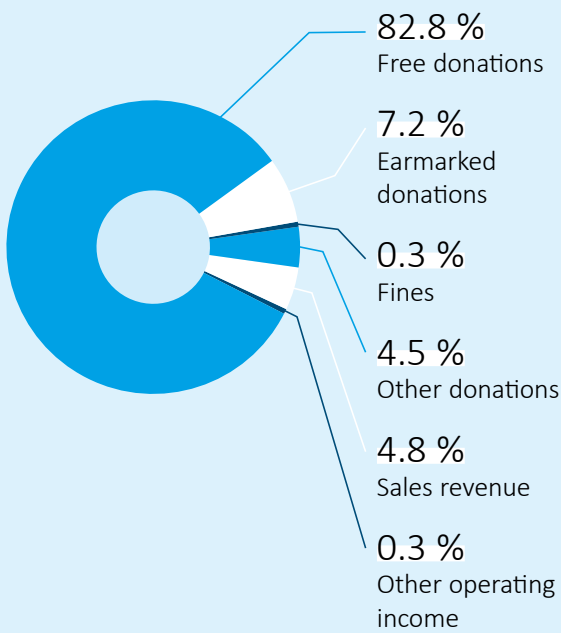
"Other operating expenses" include, for example, advertising expenses for campaigns or travel expenses for our employees when they support the program countries, for example in quality assurance for glasses or training.



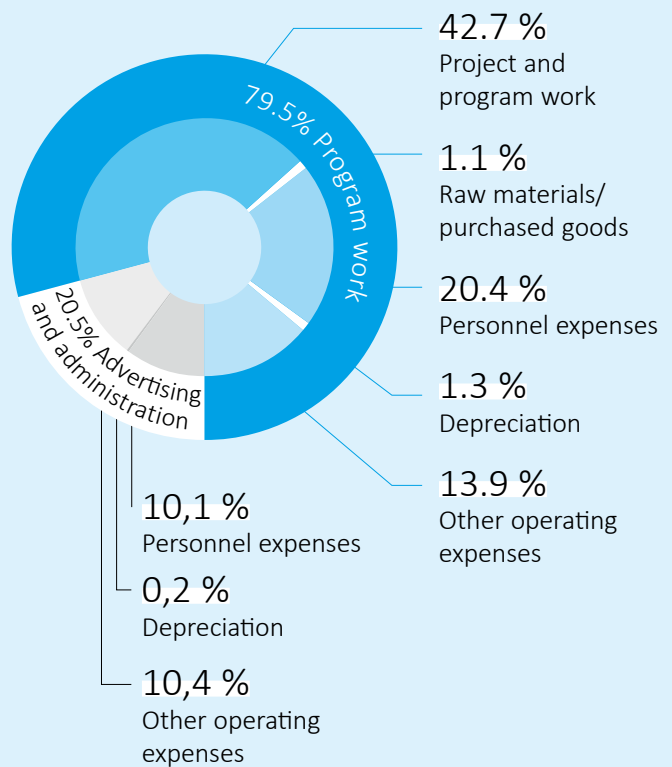
Development  
2014 to 2023



Income 2023



Expenses 2023



## Yields

Yields Report item	2022 Is	2023 Is	2022/2023 Deviation	2022/2023 %
Free donations	4,800	4,653	-147	-3.1
Earmarked donations	106	407	301	284.8
Fines	14	14	1	5,6
Other donations	37	255	218	585.0
= Income from donations and grants	4,957	5,329	373	7.5
Sales revenue	143	270	127	88.8
Other operating income	9	18	9	101.0
<b>Total</b>	<b>5,108</b>	<b>5,616</b>	<b>508</b>	<b>10.0</b>

(Values in EUR thousand are commercially rounded)

The donation income of EUR 5,329 thousand consists of 87% unrestricted donations. 7.6% of the donations are earmarked. These mainly include donations from institutional partners. Other donations, including legacies, account for 5% of the donation volume. Sales revenue amounted to EUR 270 thousand. They result from the sale of raw spectacle materials and machines to the program countries of EinDollarbrille e.V. as well as from the proceeds generated from third parties.

## Expenses

Expenses in 2023 amounted to a total of EUR 5,658 thousand. Of this amount, EUR 4,496 thousand is attributable to program activities (79.5%) and EUR 1,162 thousand (20.5%) to advertising and administrative activities.

The administrative cost ratio – defined as the ratio of total costs from advertising and administration as a percentage of total expenditure – is 20.5%. We are aiming for a ratio below 20%, but are currently intensifying our fundraising efforts in order to keep pace with the growth of our programs.

The financial result amounts to EUR 88 thousand. The income in 2023 results from short-term investments with an investment period of one to three months. Other taxes are based on the reimbursement of input tax.

Expenses Report item	2023*
Raw materials/purchased goods Program activity	-64
Personnel expenses for program activity	-1,157
Depreciation program activity	-74
Project and program work Program activity	-2,416
Other operating expenses Program activity	-786
<b>Program activity expenses</b>	<b>-4,496</b>
Raw materials/purchased goods Advertising and administration	4
Personnel expenses for advertising and administration	-569
Depreciation advertising and administration	-9
Other operating expenses Advertising and administration	-589
<b>Advertising and administration expenses</b>	<b>-1,162</b>
Asset management	0
<b>Total expenses</b>	<b>-5,658</b>

(Values in EUR thousand are commercially rounded)

(\*Due to the first-time preparation of annual financial statements with a balance sheet and income statement, no comparative figures are available for expenses in 2022.)

## Asset situation

Assets	31.12.23	31.12.22
I. Intangible assets	4	5
II. Property	119	106
<b>A Fixed assets</b>	<b>124</b>	<b>111</b>
I. Inventories	277	198
II. Receivables/ other assets	242	288
III. Cash/Balances with banks	8,760	8,611
<b>B Current assets</b>	<b>9,278</b>	<b>9,096</b>
<b>C Prepaid expenses and deferred charges</b>	<b>7</b>	<b>5</b>
	<b>9,409</b>	<b>9,212</b>

(Values in EUR thousand are commercially rounded)

The balance sheet total of EinDollarBrille e.V. is EUR 9,409 thousand. The main asset item is cash and cash equivalents, which amount to EUR 8,760 thousand (93% of total assets). Compared to 2022, there is an increase of EUR 149 thousand (+ 1.7%).



(Values in EUR thousand are commercially rounded)

Passive		31.12.23	31.12.22
<b>A</b>	<b>Association capital</b>	<b>9,196</b>	<b>9,060</b>
<b>B</b>	<b>Provisions</b>	<b>70</b>	<b>46</b>
<b>C</b>	<b>Liabilities</b>	<b>142</b>	<b>106</b>
<b>D</b>	<b>Prepaid expenses and deferred charges</b>	<b>0</b>	<b>0</b>
		<b>9,409</b>	<b>9,212</b>

The association's capital amounts to EUR 9,196 thousand and approx. 98% of the balance sheet total. The annual result of EUR 136 thousand was added to the association's capital, increasing the association's capital by 1.5%.

## Liquidity and financial position

Due to the seasonal nature of donations, bank balances reach their highest level at the end of the year and therefore at the time of preparing the financial statements. Most of these funds have already been earmarked for our program activities in 2024 and will be used in the course of the year. As in previous years, we are only planning with what we have already received – after all, over 400 local jobs, numerous training positions and the eye health of hundreds of thousands of patients depend on our reliability. The liquidity and financial situation therefore remains sufficient and appropriate for the fulfillment of our statutory purposes. Overall, EinDollarBrille e.V. was solvent at all times in 2023.

## Salaries and remuneration

The total remuneration of the Management Board amounted to EUR 197,130 in 2023. In the past financial year, the association introduced a transparent remuneration system for all employees with the approval of the members. In 2023, a thirteenth monthly salary was paid out once. In total, EinDollarBrille e.V. employed 37 full-time staff in Germany on average in 2023. Of these, ten were full-time, 16 part-time and eleven were marginally employed. A further 77 were employed in Burkina Faso.

## Annual financial statements

EinDollarBrille e.V. is preparing annual financial statements with a balance sheet and income statement (full balance sheet) for the first time in 2023; in previous years, income statements were prepared. Our local organization in Burkina Faso was included in the annual financial statements as a permanent establishment for the first time. The Annual General Meeting amended the Articles of Association on October 14, 2023 to stipulate that the association's annual financial statements should be audited by an independent auditor. The 2023 annual financial statements were audited by RSG GmbH Wirtschaftsprüfungsgesellschaft Steuerberatungsgesellschaft Hof and issued with an unqualified audit opinion on April 12, 2024. The annual financial statements were prepared in accordance with the provisions of the German Commercial Code and comply with the applicable statutory accounting regulations. Due to the exclusive and direct promotion of charitable purposes, the association is exempt from corporation tax and trade tax by means of a notice of exemption from the Erlangen tax office – most recently dated September 5, 2023.

## Outlook for 2024

Despite a difficult international political environment, EinDollarBrille e.V. is also looking positively to the future in 2024. Thanks to our loyal donors, we expect the donation result to remain stable. At the same time, there are opportunities in the further development of fundraising. EinDollarBrille e.V. is planning for a net loss in 2024, which will primarily result from our program activities. The aim is to invest the funds not used in previous years during the coronavirus pandemic in our program activities in a targeted and sustainable manner. At the same time, we want to secure the organizations we have established in the program countries in the long term through more intensive fundraising.

"Every euro we spend is invested with the aim of achieving the greatest possible impact to improve the quality of life of visually impaired people."

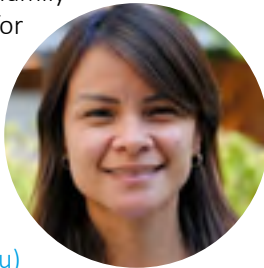
Karsten Wolf, Member of the Management Board of EinDollarBrille e.V.

# Why I am involved

People all over the world are engaged in GoodVision.

"I have been part of the big family of Lentes al Instante (Peru) for five years. I was one of the founders in Lima and I am very proud and happy to be part of this wonderful work."

Neyba Macalopu,  
Program Director  
Lentes al Instante (Peru)



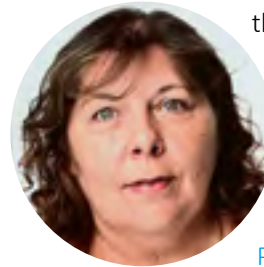
"Volunteering in the social media team is not only fun, but also gives me the opportunity to use my knowledge for a good cause."

Theresa Steinbauer,  
Team Social Media



"As the association is still 'young', there is still plenty of room for new things. That's exactly my thing. Working independently and still having a great team with whom I can regularly exchange ideas is priceless!"

Jacqueline Gralke,  
Personnel Administrator,  
GoodVision



"At GoodVision, I have gained valuable professional experience in a positive working environment. I am thrilled that we donate glasses to school children and people in need."

Ellen Kamchira,  
Optometry Technician,  
GoodVision (Malawi)



"I provide information about GoodVision at information booths and in presentations to children and adults. I often see astonished and/or enthusiastic faces. I help to make the world a little bit better."

Norbert Richter,  
Deputy Head of the Rhine Ruhr  
Regional Group, School Team



"In my professional life, I worked as an optician and management consultant. Two areas that I can now apply perfectly to my voluntary work. I am still fascinated by the fact that this sustainable concept is possible with training and work on the ground in development cooperation."

Eveline Lehnert, Fundraising Team







# Outlook

Dear friends of GoodVision,

major projects are in the pipeline for 2024. Our team in Brazil is planning to open the first clinic. The prerequisite for this is that it can be integrated into the Brazilian healthcare system with all the necessary permits and funding. We are helping with the launch, but will not be providing permanent funding – the clinic should soon be self-sustaining. In India, we want to grow to 20 mobile teams by the end of 2024. To achieve this, we need a strong management team that hires, trains and leads employees. Our great strength is the efficiency and commitment of local people. In São Paulo, Brazil, we want to test and supply over 300,000 children with glasses – all children in the public school system, especially from the city's favelas. If we succeed, it will set an example for Brazil and encourage others to follow suit. Good vision will become the norm in the lives of these young people. We must also be in a position to finance these major projects. That is why we are intensifying our fundraising

efforts, working closely with our partners and would be delighted if you continue to support us so generously. You can also help us a lot by telling your relatives, friends and acquaintances about GoodVision. Thanks to a great offer from a Swiss foundation, donations from new supporters will be doubled until July 15, 2024, up to a maximum amount of 100,000 EUR! So it's worth spreading the word!

Thank you very much for your trust and here's to a successful 2024!

Yours sincerely,  
The Board of Directors of EinDollarBrille  
Martin Aufmuth, Karsten Wolf, Dr. Peter Seitz





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